

Briefing 2 — EEP100 — due Dec 1

As a Robert Frank fan, you want to be in his next book, *Amazing Things I Learned from Students*, a collection of articles that clearly explain the economic forces affecting topics of student interest

You have already chosen a topic (your blog post). Now you can rewrite it to:

- Improve the prose (style and structure; spelling and grammar).
- Refine the economic analysis, especially in response to comments on your post.
- Make it short and punchy.

Note: Put references (if any) on the BACK of your page. These are NOT footnotes of additional material. Use numeric notes (e.g., “[1]”) in the sentence where the reference is first cited and then list your references in numeric order on the back of your page. If you directly quote a source, just put “quoted from page xx,” with the reference [2].

Style: Concise and powerful rhetoric is important. If Frank (or the grader) gets bored or confused, you will not be famous (and get a bad grade).

Format: One side of one page, 12 point type, single-spaced, one inch margins. Put the *last four numbers* of your student ID on the top right corner.

Grading: You will be graded by three of your peers (single-blind). They will give you a written critique (one page maximum) and rank your briefing out of the three that they read, i.e., gold (10 pts), silver (7 pts), bronze (5 pts). The GSIs and I will grade *their* critiques.

Like this:

[2] Zetland, David. *Another Bloody Briefing*. EEP100. Fall 2009. Quoted from page 1.